

M-Audio Launches User Forums

New virtual community enables M-Audio users to share information and support

LOS ANGELES, July 30, 2008 – M-Audio, a part of Avid Technology, Inc. (Nasdaq: AVID), and a leading provider of creative tools for computer-centric musicians, has announced the opening of the official [M-Audio® online user forums](#).

The M-Audio user forums are designed to create a community of users helping other users. The forums are administered and monitored by M-Audio technical and support team members, and are intended for anyone interested in making music. Areas of discussion range from M-Audio hardware and software products to production techniques, news and announcements.

“Our user forums on Torq-dj.com have been enormously successful, and we’ve heard more and more requests to create an M-Audio community that supports our broad customer base,” says Adam Castillo, M-Audio Marketing Director. “It’s exciting to offer a place where users and fellow technology enthusiasts can help each other, share tips on setups and production, or just shoot the breeze about gear and techniques.”

Castillo says M-Audio keeps a watchful eye on the discussions and requests posted to the forums. “We really appreciate the feedback and ideas our users offer us. The M-Audio user forums are a great way for users to get in contact with us, as well as supplement our large FAQ database and technical support team.”

Visit the M-Audio user forums at <http://forums.m-audio.com>.

About M-Audio

M-Audio, a part of Avid Technology, Inc., is a leading provider of innovative tools for today's computer musicians and audio professionals. Now celebrating its 20th anniversary, the company was founded with the goal of democratizing music production by making powerful, easy-to-use technology accessible to a broad creative community. The company's award-winning and comprehensive product line includes PCI-, FireWire- and USB-based audio interfaces; USB/MIDI keyboard controllers and digital pianos; microphones, preamps and reference monitors; and DJ tools. M-Audio has received numerous industry accolades, including *Music Trades'* "Company of the Year" and "Fastest Growing Company" distinctions. For more information, visit <http://www.m-audio.com>.

About Avid Technology, Inc.

Avid is a worldwide leader in tools for film, video, audio, 3D animation, gaming and broadcast professionals – as well as for home audio and video enthusiasts. Avid professional and consumer brands include Avid®, Digidesign®, M-Audio, Pinnacle Systems®, Sibelius®, Softimage® and Sundance Digital®. The vast majority of primetime television shows, feature films, commercials and chart-topping music hits are made using one or more Avid products. Whether used by seasoned professionals or beginning students, Avid's products and services enable customers to work more efficiently, productively and creatively. Avid received an Oscar® statuette representing the 1998 Scientific and Technical Award for the concept, design, and engineering of the Avid® Film Composer® system for motion picture editing. For more information about the company's Oscar, Grammy® and Emmy® award-winning products and services, visit <http://www.avid.com>.

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