

## M-Audio Announces Worldwide Wizoo™ Distribution

### Company inks exclusive deal with German manufacturer of professional software instruments

Los Angeles, CA, September 13, 2004 – M-Audio, a leading manufacturer and distributor of hardware and software for computer-centric musicians, is proud to announce an exclusive worldwide deal with German manufacturer Wizoo, the creator of groundbreaking software instruments such as Virtual Guitarist and Hypersonic. Under the terms of the agreement, M-Audio will distribute Wizoo's upcoming line of software instruments.

Founded in 1997 as a book publisher and developer of sample CDs, Wizoo was among the pioneers of virtual instruments and created many groundbreaking tools such as Virtual Guitarist, The Grand, Xphraze and Hypersonic released by Steinberg. With the close involvement of former Steinberg owner Manfred Ruerup, Wizoo currently develops its own line of software instruments as well as products and technology for major music manufacturers.

"We're very excited about our new relationship with Wizoo", says Adam Castillo, M-Audio's Marketing Director. "Wizoo's combination of technology and passion has manifested in some of the best virtual instruments in the world. This exclusive distribution deal further demonstrates M-Audio's commitment to supplying complete, professional computer-based creative solutions."

"We're a small manufacturer with a reputation for innovation and quality, and we want to stay like that and concentrate on our strong points," says Wizoo CEO Peter Gorges. "That said, we feel the strong need to offer professional marketing, distribution and support services to our users and dealers worldwide—on a large scale. We feel that distribution cooperation with a strong, power-loaded brand like M-Audio is the best conceivable solution for us and our users."

#### About M-Audio

M-Audio, a business unit of Digidesign, the audio division of Avid Technology, Inc., is a leading provider of creative tools for today's electronic musicians and audio professionals. Founded in 1988, M-Audio now has independent offices in the US, Canada, UK, Germany, France and Japan, as well as independent distribution in most of the rest of the world. M-Audio's ability to parlay advanced technology into affordable products has led the Company to win some of the international audio community's highest praise and awards. M-Audio's mission of "Redefining the Studio" delivers new levels of control, virtualization and mobility that transform the way computer-centric musicians compose, perform and live their creative lives. In addition to manufacturing its own product lines like the popular Delta™ audio cards, Studiophile™ reference monitors and USB MIDI controllers, M-Audio also wholly owns Evolution Electronics LTD and distributes other best-of-class products such as Propellerhead's Reason, Ableton's Live, Sonic Reality's ReFills and ArKaos VJ. In 2002, the Company successfully launched a product line that brings professional-quality audio to the consumer electronics market.

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High-res images of M-Audio products are available at [www.m-audio.com/company/images.php](http://www.m-audio.com/company/images.php).

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